



GREATER RIVERSIDE CHAMBERS OF COMMERCE

The Chamber...building a stronger local economy

FOR IMMEDIATE RELEASE

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Small Business Resource Expo to Showcase Free Business Tools and Advice

RIVERSIDE, CA – To take action in helping local small businesses survive and thrive, the 3rd Annual Small Business Resource Expo will be held on Tuesday, May 24, 2011 at the Riverside Convention Center located at 3443 Orange St. from 4:30 p.m. to 7:30 p.m. Admission is free and open to the general public.

The Small Business Resource Expo is a special event designed to connect small businesses with free resources and tools in finance, utilities, government, business services, and health care. It is the best one-stop opportunity to efficiently gather free, valuable information that is tailored to the needs of small business. Business owners and managers will have the opportunity to attend free workshops and ask their specific business questions regarding loans for small businesses, social media, marketing on a shoestring budget, labor laws and human resources, and doing business with government agencies.

Cindy Roth, President/CEO of the Greater Riverside Chambers of Commerce explained, “Our small business owners and employees are facing real economic challenges. Now more than ever they need to see action and support from their Chamber and local government. This expo is one way we can provide assistance and solutions in a positive atmosphere.” The Chamber is partnering with the City of Riverside, The Press-Enterprise, the Riverside County Workforce Investment Board, the Greater Riverside Hispanic Chamber of Commerce, and the Small Business Administration.

Over 50 exhibitors will be featured, including Bank of America, Enterprise Funding Corporation, G.P. Johnson Insurance Agency, HR Benefits Consulting, Inc., Inland News Today, numerous County and City agencies, Provident Bank, RLM Wealth Solutions, State Farm Insurance, Waddell & Reed, Inc., Verizon Wireless, and many more.

For more information, contact Community Development Coordinator Andres Cuervo at (951) 683-7100 ext. 218 or acuervo@riverside-chamber.com.

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